

**Media Effective/Media Insertion Invoice**

Checks payable to:  
"Media Effective"

Mailing Address:  
Media Effective  
50 Wermus Road  
Woodcliff Lake, NJ  
07677

Fm: Javier Torres  
**Invoice Date 10/27/2021**  
Placement: M.E.  
Account: National Realty & Investment Advisors, LLC  
Product: RE Investment  
Start: 11/1/2021  
End: 11/7/2021  
Spots NRIA  
Invoice Total: 1 week

**To Air: Week of 11/1/2021**  
**Invoice # NRIAFOXNEWS024-2021**  
Billing Instructions:  
All contracts and invoices to be written up as:  
Media Effective

Station: FOX NEWS TV NATL  
Rate: Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
FOX NEWS TV NATIONAL	NRIA	National	News	1	30	11/1/2021	Mon-Fri 8:00 PM-9:00 PM	5	\$8,600 x 5
					60		Mon-Fri 8:00 PM-9:00 PM	5	\$17,200 x 5
					30		Mon-Fri 9:00 PM-10:00 PM	5	\$8,600 x 5
					60		Mon-Fri 9:00 PM-10:00 PM	5	\$17,200 x 5
					60		Mon-Fri 10:00 PM-11:00 PM	5	\$15,990 x 5
					60		Mon-Fri 11:00 PM-12:00 AM	5	\$6,700 x 5
					30		Mon-Fri 12:00 AM-2:00 AM	10	\$720x10
Total Cost							Total Cost		\$378,650
Discount/Bonuses							Discount/Bonuses		(\$3,650)
<b>TOTAL FOX NEWS TV NATL</b>								<b>40</b>	<b>\$375,000</b>

Total payable to "Media Effective"..... \$375,000

Media Effective Commission (Included already in Invoice Total: \$22,500)

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station and at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.

A. Client NRIA authorizes Media Effective Advertising , a NJ company, dba "Media Effective" ("hereinafter "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME.

Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall sign a payment application and be approved by the Media provider prior to any media being purchased by ME.

B.Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client.

This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period.

Please make checks payable to : "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers.

Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: \_\_\_\_\_ Date \_\_\_\_\_  
On behalf of Client: National Realty & Investment Advisors, LLC

**Plaintiff's Ex. 71**



Plaintiffs Ex. 71

1332

VALLEY NATIONAL BANK

55-138/212

10/28/2021

\$ \*\*97,339.00

DOLLARS

Security features. Details on back.

Media Effective  
50 Wermus Road  
Woodcliff Lake, NJ 07677



AUTHORIZED SIGNATURE

FOXBUSINESS;INV#NRIAFOXBUSTV075-2021;10/

13831: [REDACTED] 5756011

NRIA PARTNERS PORTFOLIO I LLC

Media Effective

10/28/2021

1332

FOXBUSINESS;INV#NRIAFOXBUSTV075-2021;10/

**Media Effective/Media Insertion Invoice**

Checks payable to:  
 "Media Effective"

Mailing Address:  
 Media Effective  
 50 Wermuth Road  
 Woodcliff Lake, NJ  
 07677

Invoice Date **11/10/2021**  
 Placement: M.E.  
 Account: National Realty & Investment Advisors, LLC  
 Product: RE Investment  
 Start: **11/15/2021**  
 End: **11/21/2021**  
 Spots NRIA  
 Invoice Total: 1 week

(2)

To Air: Week of **11/15/2021**  
 Invoice # **NRIAFOXBUSTV077-2021**  
 Billing Instructions:  
 All contracts and invoices to be written up as:  
 Media Effective

Station: **FOX BUSINESS TV NATL**  
 Rate: **Package**

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# Spots/Week	Cost/Spots
<b>FOX BUSINESS TV NATIONAL</b>		NRIA	National	1	30	11/15/2021	M-F 7A-9A	12 x 675	
			Financial News		60		M-F 7A-9A	6 x 1350	8100
					30		M-F 9A-5P	20 x 925	18500
					60		M-F 9A-5P	10 x 1850	18500
					30		M-F 5P-8P	10 x 970	9700
					30		M-F 8P-10P	10 x 1175	11750
					30		M-Su 2A-6A	15 x 85	1275
					30		Sa-Su 6A-9A	6 x 335	2010
					60		Sa-Su 6A-9A	6 x 670	4020
					30		Sa-Su 9A-12P	6 x 345	2070
					60		Sa-Su 9A-12P	6 x 690	4140
					30		Sa-Su 6P-12A	4 x 575	2300
					60		Sa-Su 6P-12A	6 x 1150	6900
<b>TOTAL FOX BUSINESS TV</b>								<b>117</b>	<b>\$97,339</b>

Total payable to "Media Effective" .....  
 \$97,339

\$97,339

**Media Effective Commission (Included already in Invoice Total: \$5,840)**

Terms and Conditions:

- A. Client NRIA authorizes Media Effective Advertising , a NJ company, dba "Media Effective" ("hereinafter "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME.
- B. Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall sign a payment application and be approved by the Media provider prior to any media being purchased by ME.

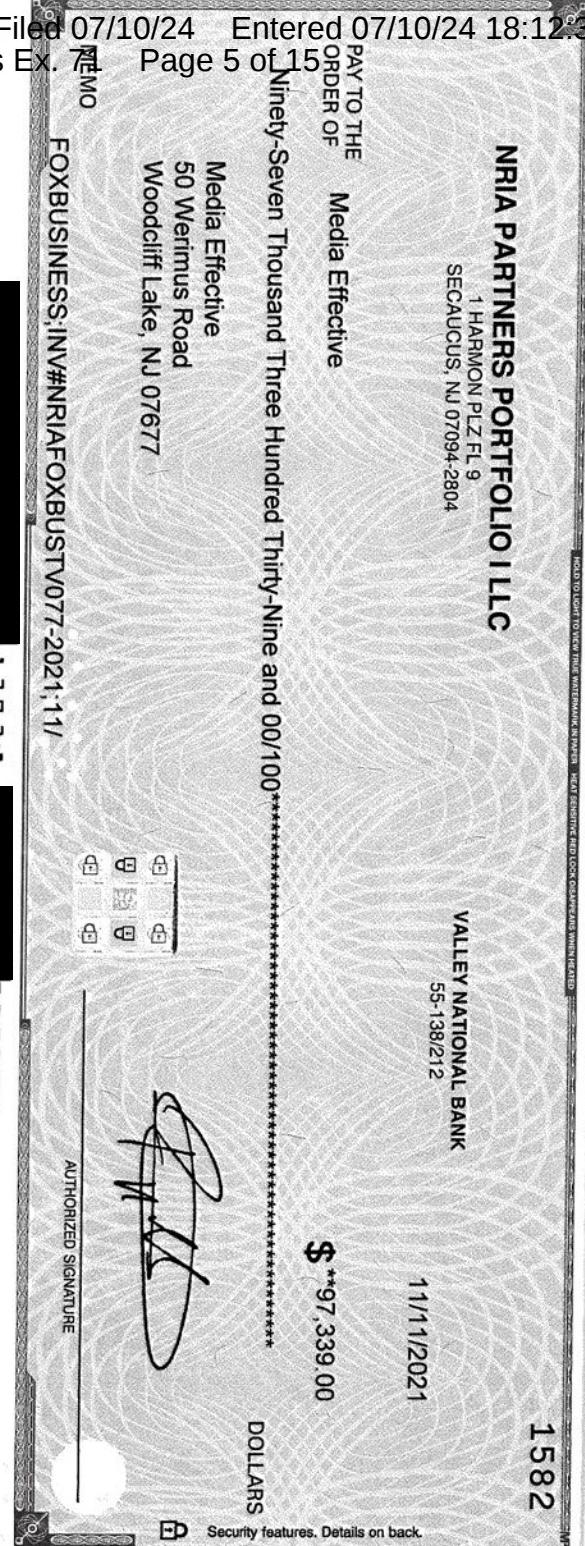
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Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_  
 On behalf of Client: National Realty & Investment Advisors, LLC

Plaintiffs Ex.



**NRIA PARTNERS PORTFOLIO I LLC**  
Media Effective

FOXBUSINESS;INV#NRIAFOXBUSTV077-2021;11/  
11/11/2021

1582  
97,339.00

**Media Effective/Media Insertion Invoice**

Checks payable to:

"Media Effective"

Mailing Address:

Media Effective  
50 Wermuth Road  
Woodcliff Lake, NJ  
07677

Start:

11/22/2021

End:

11/28/2021

Spots NRIA

Invoice Total: 1 week

Station: FOX BUSINESS TV NATL  
Rate: Package

<b>Media</b>	<b>ID</b>	<b>Market</b>	<b>Format</b>	<b>Wks</b>	<b>Len</b>	<b>Week Of</b>	<b>Daypart</b>	<b># spots/Week</b>	<b>Cost/Spots</b>
FOX BUSINESS TV NATIONAL	NRIA	National	Financial News	1	30	11/22/2021	M-F 7A-9A	12	8100
					60		M-F 7A-9A	5 x 1350	8100
					30		M-F 9A-5P	20 x 925	18500
					60		M-F 9A-5P	10 x 1850	18500
					30		M-F 5P-8P	10 x 970	9700
					30		M-F 8P-10P	10 x 1175	11750
					30		M-Su 2A-6A	15 x 85	1275
					30		Sa-Su 6A-9A	6 x 335	2010
					60		Sa-Su 6A-9A	6 x 670	4020
					30		Sa-Su 9A-12P	6 x 345	2070
					60		Sa-Su 9A-12P	6 x 690	4140
					30		Sa-Su 6P-12A	4 x 575	2300
					60		Sa-Su 6P-12A	6 x 1150	6900
<b>TOTAL FOX BUSINESS TV</b>								<b>117</b>	<b>\$97,339</b>

Total payable to "Media Effective" .....  
  
*\$97,339*

Media Effective Commission (Included already in Invoice Total: \$5,840)

Terms and Conditions: Two week notice for cancellation. Make Good spots can run following week(s) on station at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.

A. Client NRIA authorizes Media Effective Advertising , a NJ company, dba "Media Effective" ("hereinafter "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME.

Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall sign a payment application and be approved by the Media provider prior to any media being purchased by ME.

B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client.

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Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_  
On behalf of Client: National Realty & Investment Advisors, LLC

AIRNTRUST044894

AIRNTRUST044895

HOLD TO LIGHT TO VIEW THE WATERMARK ON PAPER. HEAT SENSITIVE SECURITY FEATURES HAVE BEEN OMITTED.

MP

**NRIA PARTNERS PORTFOLIO I LLC**

1 HARMON PLZ FL 9  
SECAUCUS, NJ 07094-2804

**2244**

**VALLEY NATIONAL BANK**  
55-138/212

**11/18/2021**

**\$ \*\*97,339.00**

**DOLLARS**

  
**Brian Hall**  
AUTHORIZED SIGNATURE  
Security features. Details on back.

**PAY TO THE  
ORDER OF**  
**Media Effective**

**Media Effective**

**Media Effective**

**NE MO**

**NE MO**

**NE MO**

**FOXBUSINESS;INV#NRIAFOXBUSTV078-2021;11/**

**[REDACTED] 13831 [REDACTED] 5756011\***

**NRIA PARTNERS PORTFOLIO I LLC**  
Media Effective

**FOXBUSINESS;INV#NRIAFOXBUSTV078-2021;11/**  
1/18/2021

**2244**

**97,339.00**

**Media Effective/Media Insertion Invoice**Checks payable to:  
"Media Effective"

Mailing Address:  
Media Effective  
50 Wermuth Road  
Woodcliff Lake, NJ  
07677

To Air: Week of 11/8/2021  
Invoice # NRIAFOXBUSTV076-2021  
Billing Instructions:  
All contracts and invoices to be written up as:  
Media Effective

Station: FOX BUSINESS TV NATL  
Rate: Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
FOX BUSINESS TV NATIONAL		NRIA	National	Financial News		1/30	M-F 7A-9A	12	675
								6	1350
							M-F 9A-5P	20	925
							M-F 9A-5P	10	1850
							M-F 5P-8P	10	970
							M-F 8P-10P	10	1175
							M-Su 2A-6A	15	85
							Sa-Su 6A-9A	6	335
							Sa-Su 6A-9A	6	670
							Sa-Su 9A-12P	6	345
							Sa-Su 9A-12P	6	690
							Sa-Su 6P-12A	4	575
							Sa-Su 6P-12A	6	1150
									117
									\$97,339

Total payable to "Media Effective" .....  
  
*(Handwritten mark)*

\$97,339

Media Effective Commission (Included already in Invoice Total: \$5,840)

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.

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Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_  
On behalf of Client: National Realty & Investment Advisors, LLC





Plaintiffs Ex. 7

AIRNTRUST044627

**NRIA PARTNERS PORTFOLIO I LLC**

1 HARMON PLZ FL 9  
SECaucus, NJ 07094-2804

1451

VALLEY NATIONAL BANK  
55-138/212

11/5/2021

PAY TO THE  
ORDER OF  
Media Effective

\$ \*\*254,600.00

DOLLARS

Media Effective  
50 Wermius Road  
Woodcliff Lake, NJ 07677



AUTHORIZED SIGNATURE

Security features. Details on back.

13831: [REDACTED] 575601#

**NRIA PARTNERS PORTFOLIO I LLC**

Media Effective

1451

11/5/2021

254,600.00

FOX NEWS-INV#NRIAFOXNEWS025-2021;11/03/2

Checks payable to:

"Media Effective"

Mailing Address:  
Media Effective  
50 Wermus Road  
Woodcliff Lake, NJ

07677

**Media Effective/Media Insertion Invoice**

Fm: Javier Torres

Invoice Date 11/10/2021

Placement: M.E.

Account: National Realty &amp; Investment Advisors, LLC

Product: RE Investment

Start: 11/15/2021

End: 11/21/2021

Spots NRIA

Invoice Total: 1 week

To Air: Week of 11/15/2021  
**Invoice # NRIAFOXNEWS026-2021**  
 Billing Instructions:  
 All contracts and invoices to be written up as:  
 Media Effective

Station: FOX NEWS TV NATL  
 Rate: Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
FOX NEWS TV NATIONAL		NRIA	National News	1	30	11/15/2021	Mon-Fri 8:00 PM-9:00 PM	5	\$8,600 x 5
					60		Mon-Fri 8:00 PM-9:00 PM	5	\$17,200 x 5
					30		Mon-Fri 9:00 PM-10:00 PM	5	\$8,600 x 5
					60		Mon-Fri 9:00 PM-10:00 PM	5	\$17,200 x 5
					60		Mon-Fri 10:00 PM-11:00 PM	5	\$15,990 x 5
					30		Mon-Fri 11:00 PM-12:00 AM	5	\$6,700 x 5
							Mon-Fri 12:00 AM-2:00 AM	10	\$720x10
							Total Cost		\$7,200
							Discount/Bonuses		\$378,650
									(\$3,650)
									\$375,000
									\$81,680
									\$293,320
<b>Minus NO RUNS/Credit week of 11/1</b>									
<b>TOTAL FOX NEWS TV NATL</b>									

Total payable to "Media Effective" .....

**\$293,320**

Media Effective Commission (Included already in Invoice Total: \$22,500)

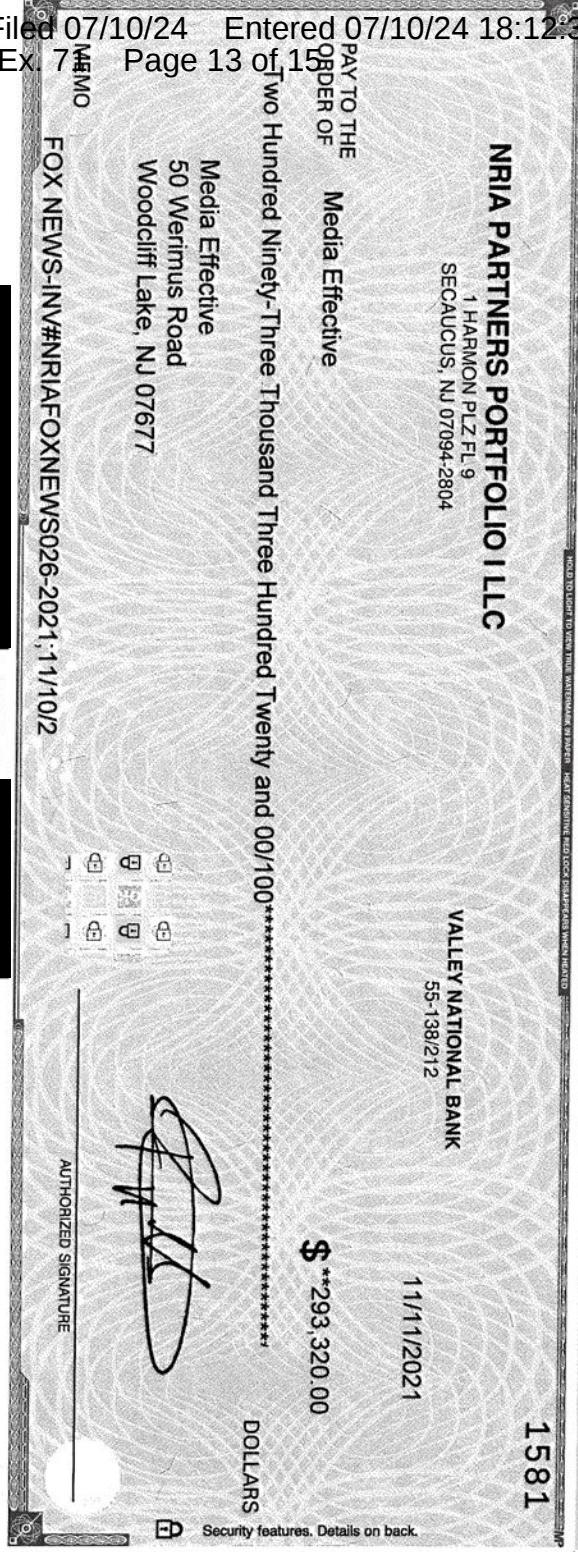
Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station and at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.

A. Client NRAI authorizes Media Effective Advertising, a NJ company, dba "Media Effective" ("hereinafter" "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME. Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall sign a payment application and be approved by the Media provider prior to any media being purchased by ME.

B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client. This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period. Please make checks payable to "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers. Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: \_\_\_\_\_ Date \_\_\_\_\_  
 On behalf of Client: National Realty & Investment Advisors, LLC

Plaintiffs Ex. 7



NRIA

**NRIA PARTNERS PORTFOLIO I LLC**

Media Effective

Media Effective

FOX NEWS-INV#NRIAFOXNEWS026-2021;11/10/21

11/11/2021  
1581

293,320.00

**Media Effective/Media Insertion Invoice**

Checks payable to:

"Media Effective"

Mailing Address:

Media Effective

50 Wermius Road

Woodcliff Lake, NJ

07677

Fm: Javier Torres  
To Air: Week of 11/22/2021  
**Invoice Date 11/17/2021**

Placement: M.E.

Account: National Realty &amp; Investment Advisors, LLC

Product: RE Investment

Start: 11/22/2021

End: 11/28/2021

Spots NRRIA

Invoice Total: 1 week

To Air: Week of 11/22/2021  
**Invoice # NRIAFOXNEWS027-2021**  
Billing Instructions:  
All contracts and invoices to be written up as:  
Media Effective

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
FOX NEWS TV NATIONAL		NRRIA	National News	1	30	11/22/2021	Mon-Fri 8:00 PM-9:00 PM	5	\$8,600 x 5
					60		Mon-Fri 8:00 PM-9:00 PM	5	\$17,200 x 5
					30		Mon-Fri 9:00 PM-10:00 PM	5	\$8,600 x 5
					60		Mon-Fri 9:00 PM-10:00 PM	5	\$17,200 x 5
					60		Mon-Fri 10:00 PM-11:00 PM	5	\$86,000
					60		Mon-Fri 11:00 PM-12:00 AM	5	\$15,990 x 5
					30		Mon-Fri 12:00 AM-2:00 AM	10	\$6,700 x 5
									\$33,500
									\$720x10
									\$7,200
Total Cost									
Discount/Bonuses									
<b>Minus NO RUNS/Credit week of 11/8</b>									
<b>TOTAL FOX NEWS TV NATL</b>								40	\$151,400

Total payable to "Media Effective" .....

\$151,400

Media Effective Commission (Included already in Invoice Total: \$22,500)

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station and at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.

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B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME for a bill for media services provided which has not been paid for by Client.

This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fail as ordered station will make good at equivalent time period.

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Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_  
On behalf of Client: National Realty & Investment Advisors, LLC

AIRNTRUST044897

2243

**NRIA PARTNERS PORTFOLIO I LLC**  
1 HARMON PLZ FL<sup>9</sup>  
SECaucus, NJ 07094-2804

VALLEY NATIONAL BANK  
55-138/212

1/18/2021

\$ \*\*151,400.00

DOLLARS

  
John P. Kelly  
AUTHORIZED SIGNATURE

Security features. Details on back.

07/10/24 Entered 07/10/24 Page 15 of 15  
One Hundred Fifty-One Thousand Four Hundred and 00/100\*\*\*\*\*  
Media Effective  
Media Effective  
Media Effective  
50 Verimus Road  
Woodcliff Lake, NJ 07677  
**MEMO**  
FOX NEWS-INV#NRIAFOXNEWS027-2021;1/1/17/2  
[REDACTED] 13831 [REDACTED]  
[REDACTED] 57560\*\*

**NRIA** PARTNERS PORTFOLIO I LLC

Media Effective

2243  
1/18/2021  
151,400.00

FOX NEWS-INV#NRIAFOXNEWS027-2021;1/1/17/2